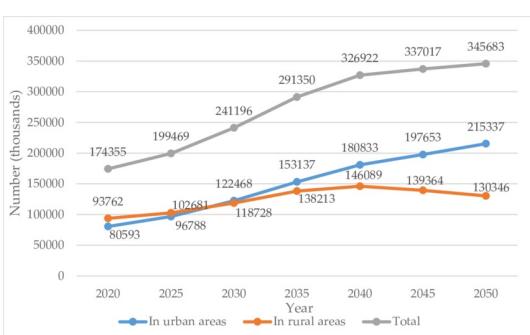




CLIENT NEED

The Gaima device is designed to become a best friend and assistant to the elderly. Not only does it **enhance care and prevent dangerous situations**, but it offers 24h support from a start-up caregivers platform.

A device suitable for the elderly, specifically for people suffering from dementia



INDUSTRY

With the increased life expectancy in the Western world, there is a heightened need for caregivers of the elderly.

Through technology and a passion for preserving lives, we can create a unique product capable of caring for the old. The Gaima device has endless possibilities to meet people's needs.



The degree of loneliness experienced by the elderly can be debilitating.

Without the physical or financial capacity to socialize by going out, these people need us more than we can imagine. The Grandma platform provides the community and care everyone deserves.

The Gaima device connects to the Grandma platform. Being able to monitor the elderly person's living space helps it prevent dangerous situations.

Gaima's features:

- Monitoring the room
- Speech with elderly
- Direct connection with platform
- Room temperature control
- Identification for visitors
- Reminders



The Gaima device has no limits, as the following features can all be equipped:

- User temperature control
- Power waste recognition
- Fire identification
- Community and connections with other user



OUR FOCUS

By focusing on empathetic caregiving, we find feasible solutions to improve our audience's lives. At OC, we have a vision of overcoming obstacles and using innovative AI technology to connect communities.

CREATIVE

Creativity and innovation go hand in hand to provide:

- user and market research
- product innovation and design
- digital and technology
- experience and service design
- co-creation workshop

BUSINESS

With innovation as our guide we offer the following:

- local market research
- product strategy
- vendor sourcing
- project execution
- innovation training

LET' S TALK!

We are an award winning innovation consultancy that creates solutions powered by creativity and business acumen.

Whether you're a multinational company, small business, or start-up, we can bring your projects to life.

INNOVATION SERVICES